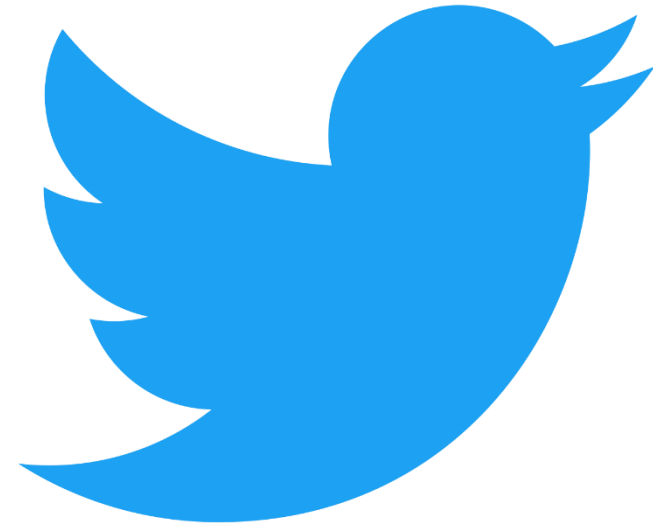




Social Media





Social Media

[2015 Congressional Management Foundation Study:](#)

- 76% of the respondents agreed that “social media enabled us to have more meaningful interactions with constituents;”
- 70% agreed that “social media have made Members/Senators more accountable to constituents;”
- 71% said social media comments directed to the Member/Senator by “multiple constituents affiliated with a specific group or cause” would have “some” or “a lot” of influence on an undecided lawmaker.



Guidelines

Educating vs. Lobbying. What's the Difference?

YES

Educating

Speaking with a legislator and urging support for a program or idea.

Examples:

- "Please support additional State Need Grant funding, @LegJaneDoe."
- "I urge @LegJohnDoe to support student aid!"

NO

Lobbying

Speaking to a legislator with a direct request about a **specific piece of legislation**.

Examples:

- "Please support putting \$50 million into State Need Grant, @LegJaneDoe."
- "I urge @LegJohnDoe to support House Bill 1234!"



#FundSNG



Education Voters @edvoters · Feb 7

Support full funding of State Need Grant, the primary need based financial aid for low-income students helping them go to college #FundSNG



College Success Fdn @College_Success · Apr 25

Fully funding State Need Grant increases opportunities for low-income, 1st gen & minority students #FundSNG
bit.ly/2oFPSyq



Corey Hodge @corey_c_hodge · Feb 23

@votehandler Thank you for meeting with @HUEagles students on Monday. Your support of higher ed in our community is appreciated! #FundSNG



SMU FinAid @SMU_FinAid · Apr 5

With budgets coming to a close, we need your help to ensure the future of State Need Grant Funding. Make sure your story is heard! #FundSNG



UW Impact @uwimpact · Feb 7

Did you know that 24,000 of WA's lowest-income students didn't receive the State Need Grant due to insufficient funds? #waleg #FundSNG





Other Ways to Engage

- Call the district office
- Write a letter
- Email
- www.Leg.Wa.Gov



Email your Legislators!

<https://CollegePromise.SalsaLabs.org/SEN1>